

Welcome to Your Personalized Hub!

# MySimilac®

Parenting comes with a lot of firsts—and even more questions. That’s why we’ve built MySimilac®: to give you a place to turn to for more information on feeding and infant formula, and to give you the peace of mind every parent deserves.



## Scan the QR code on select Similac® products to:



Access offers and discounts through the Similac® Club



Discover the formula best suited to your little one’s age and needs



Get support with FAQs on baby nutrition



Trace manufacturing details for each individual product on shelf

If you have any additional questions, please contact us.