

PROGRAM OBJECTIVES

AFTER ATTENDING THIS CONFERENCE, PARTICIPANTS WILL BE BETTER ABLE TO:

- Identify the type of work that gives you energy and the type of work that depletes you
- Recognize the unique contributions each of your employees make
- Tap into your team geniuses to boost productivity
- Discuss strategies to run more efficient meetings
- Apply the working genius model to attract, strengthen, and grow a vibrant nurse workforce

FOR ADDITIONAL INFORMATION, PLEASE CONTACT:

Megan Sheets
Megan.Sheets@abbott.com

For registration questions, contact
The Curry Rockefeller Group, LLC
(866) 320-5806

REGISTRATION (ONLINE ONLY)

REGISTER HERE

TUITION: **\$25**

PAYMENT ACCEPTED VIA CREDIT CARD OR DEBIT CARD FOR A FULL REFUND, CANCELLATIONS MUST BE MADE 1 WEEK PRIOR TO THE PROGRAM DATE.

Your registration includes one Working Genius Assessment and report that outlines your results and team application. To get the most out of this impactful and interactive training, register and complete the 10-minute working genius assessment by August 18, 2023. Your results will be shared during the event to enhance application during the program and beyond. The link for the assessment will be sent to you following your completed registration.

WHO SHOULD ATTEND:

Registered Nurses, Advanced Practice Nurses, Clinical Nurse Specialists, Lactation Consultants, Nurse Managers, Nurse Educators



HOW TO RETAIN YOUR BEST EMPLOYEES AND GROW A VIBRANT NURSING WORKFORCE

LIVE PROGRAM

THURSDAY, AUGUST 31, 2023 | 2:00PM-7:30PM

FRIDAY, SEPTEMBER 1, 2023 | 8:30AM-12:00PM

LOCATION:

Brown Country Inn – Woodland Room
51 St. Rd. 46 E.
Nashville, IN 47448

SPEAKER

Bonnie Artman Fox, MS, LMFT

PRE-REGISTRATION REQUIRED

**THIS PROGRAM QUALIFIES FOR:
6 CES FOR REGISTERED NURSES**

Abbott Nutrition Health Institute is approved by the California Board of Registered Nursing, Provider #CEP 11213.



www.ani.org
©2020 Abbott Laboratories
20203010/February 2020 LITHO IN USA



HOW TO RETAIN YOUR BEST EMPLOYEES AND GROW A VIBRANT NURSING WORKFORCE

OUR SPEAKER



Bonnie Artman Fox
MS, LMFT

Drawing from decades of experience as a psychiatric nurse and licensed family therapist, Bonnie Artman Fox, MS, LMFT, brings a unique perspective to organizational health. As an accredited Boss Whisperer®, Bonnie specializes in coaching leaders and teams to develop self-awareness about the impact of their words and actions. Her Leadership Turnaround coaching program has an 82% success rate in guiding leaders to replace abrasive behavior with tact, empathy, and consideration of others in six months or less.

Bonnie is the immediate past co-president of the Pittsburgh chapter of the National Speakers Association. Her best-selling book *How Did My Family Get In My Office?!* has been endorsed by Patrick Lencioni, pioneer of the organizational health movement.

Bonnie joined the Healthy Workforce Institute in 2018 and is thrilled to contribute to the company's mission to eradicate bullying in healthcare.

THURSDAY AUGUST 31, 2023

2:00PM-5:30PM

THE GENIUS ZONE

5:30PM-6:30PM

BREAK

6:30PM-7:30PM

DINNER

FRIDAY SEPTEMBER 1, 2023

8:30AM-9:00AM

BREAKFAST

9:00AM-NOON

THE GENIUS ZONE

The Genius Zone Program Description

In an age when over 30 percent of nurses in the United States say they intend to leave their current jobs in direct patient care in the next year, what can you do right now to retain your best employees at your organization?

The answer isn't necessarily in higher compensation or the setting where employees work.

The answer starts with addressing the top reasons why nurses leave: Not being valued by their organization and yearning to do work that creates meaning.

The Genius Zone provides a roadmap to retain your best employees by recognizing their individual unique contributions.

While there are no one-size-fits-all solutions to today's healthcare challenges, as a leader you will walk away with a fresh perspective and framework to apply to every aspect of your work – from leading your team, running meetings, and addressing the demand for hiring and retaining nursing talent.

Invite your team to attend so you leverage one another's strengths and everyone is more productive and fulfilled at work.