Even after hospital discharge, your premature or low-birth weight baby may have special nutritional needs. Similac® NeoSure® is specially designed to meet them.
Specialized nutrition for your premature baby

Similac® NeoSure® is uniquely formulated with:

- 35% more protein* for tissue building and growth
- 35% more calcium* for bone development
- 25% of fat from easily digested, well-absorbed, medium-chain triglycerides

And like most Similac® formulas, Similac NeoSure has our exclusive OptiGRO™ blend of key brain- and eye-nourishing nutrients for baby’s development:

- **DHA** for BRAIN: An ingredient that supports brain development
- **LUTEIN** for EYES: An ingredient that supports eye health
- **VITAMIN E** for DEVELOPMENT: An important nutrient to support developing cells
How will Similac® NeoSure® help?

Studies on preterm infants fed Similac NeoSure during the first year of life have shown the following clinical outcomes:

- Excellent catch-up growth
- Improved visual development
- Improved language development
- Improved body composition

Choose Similac NeoSure for excellent growth and development during your premature baby’s first year

* Compared to Similac® Advance® 20 Cal/fl oz.
† Visual acuity measured at 4 and 6 months corrected age and assessed by Visual Evoked Potential (VEP).
‡ Compared to infants fed a formula without DHA and ARA in a clinical trial with Similac® Special Care® and Similac NeoSure infant formulas with iron; prior to the addition of Lutein.
§ Based on a subset of infants in a post-hoc analysis.
Order Similac® NeoSure® today

Visit AbbottStore.com for convenient delivery of your Similac NeoSure products or call 1-800-FORMULA (1-800-367-6852), Monday-Friday, 8am-5pm ET

* WIC is a service mark of the US Department of Agriculture, and an abbreviation for the Special Supplemental Nutrition Program for Women, Infants, and Children. No endorsement of any brand or product by the USDA is implied or intended. Excludes Arkansas.


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