

## SimMom™ IQ+

Specialised nutrition during pregnancy and breastfeeding.



### Product Feature:

- SimMom™ IQ+ is specially formulated to support the nutritional needs of Indian women during pregnancy and lactation (breastfeeding).
- SimMom™ IQ+ helps provides the extra nutrition and energy to help care for foetus & newborn.
- SimMom™ IQ+ contains IQ+ brain nutrients like DHA, Folic Acid, Choline & Iodine that are present in mother's milk and are known to support baby's brain development.
- SimMom™ IQ+ 100% RDA<sup>^</sup> for Iron, Calcium, Vitamin B12 & Folic acid
- SimMom™ IQ+ contains Protein, FOS and 25 Vitamin & Mineral for growth and immunity

### When to consume:

- Start from trimester 1 of pregnancy & continue post pregnancy while breastfeeding

### Preparation:

Just 2 servings of SimMom™ IQ+ everyday will help meet 100% RDA<sup>^</sup> requirements of key nutrients during pregnancy and breastfeeding.

One serving = 3 scoops (37.5 g) + 200 ml water/ cow's milk.

### Direction and preparation for use:

1. Clean the scoop before use. Wash hands thoroughly before preparation.
2. To prepare 1 serving, add 3 level scoops (37.5 g) of SimMom™ IQ+ into 200 ml of warm previously boiled cow's milk.
3. Stir well before drinking.

### Ingredients:

Milk solids, maltodextrin, sucrose, MINERALS<sup>#</sup>, fructo-oligosaccharides (FOS) (2.2%), flavoring, VITAMINS<sup>\*\*</sup>, Docosahexaenoic acid (DHA) (0.17%).

**Nutrition Information:**

<b>NUTRITIONAL FACTS - APPROXIMATE COMPOSITION</b>	<b>UNIT</b>	<b>POWDER PER 100 g</b>
Energy	kcal	371
Protein	g	20
Fat	g	2
Saturated fatty acids	g	1.8
Monounsaturated fatty acids	g	0.44
Polyunsaturated fatty acids	g	0.24
Cholesterol	mg	<50
Trans fatty acids	g	0.3
DHA	mg	15
Carbohydrate	g	67.2
Sugar (sucrose)	g	12
FOS	g	1.9
<b>VITAMINS**</b>		
Vitamin A	mcg RE	900
Vitamin D2	mcg	5
Vitamin E	mg TE	7.6
Vitamin K1	mcg	44.5
Vitamin C	mg	62
Folic acid	mcg	535
Vitamin B1	mg	0.9
Vitamin B2	mg	2.3
Vitamin B6	mg	1.2
Vitamin B12	mcg	5
Niacin	mg	4.3
Pantothenic acid	mg	7.5
Biotin	mcg	9.3
Choline	mg	110
<b>MINERALS#</b>		
Sodium	mg	221
Potassium	mg	990
Chloride	mg	595
Calcium	mg	1334
Phosphorus	mg	500
Magnesium	mg	210
Iron	mg	51.2
Zinc	mg	2.6
Manganese	mg	1.2

Copper	mg	1.2
Iodine	mcg	180

**Precautions:**

- For Adults.
- Not for parenteral (intravenous) use.
- Not for medicinal use.
- SimMom™ IQ+ can be consumed without medical advice.
- Please store the product out of reach of children.

**Storage conditions:**

This box contains a sealed foil pouch. On opening this pack, transfer the foil pouch immediately into a suitable air-tight container. Once foil pouch has been opened, contents should be used within three weeks. For extra protection, continue to keep the foil pouch inside the container. Keep the container closed after use. Store in a cool, dry place (not in refrigerator).

^As per RDA 2010 in 2 Servings (37.5 g each) with 200 ml of cow's milk. Conversion from food folate to folic acid using 0.6 conversion. 500 µg food folate = 300 µg folic acid; 300 µg food folate = 180 µg folic acid. Nutrition claims on label apply to SimMom™ IQ+ when mixed with cow's milk.