



ARC™: ABBOTT RECLOSEABLE CONTAINER & LABEL SYSTEM

REFERENCE GUIDE

MEETING EVOLVING CUSTOMER NEEDS

- In a focus group study, the ARC™ was preferred over metal cans by both healthcare professionals and patients.
- The ARC is easy to open and easy to use.
- The ARC has no sharp metal edges.
- The ARC helps preserve unfinished formula and reduces product waste.
- ARC has a lower environmental impact than metal cans.
- BPA (Bisphenol-A) is not used in the manufacture of the ARC.
- A simple, consistent “look” makes it easy to identify Abbott products.
- A uniform label design allows customers to quickly locate nutritional information and benefits.

ARC: Abbott Recloseable Container by Tetra Pak®



ARC 8 oz container does not replace Ready-To-Hang Prefilled Containers.



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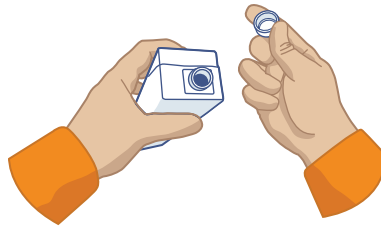
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EASY ONE-STEP OPENING & RECLOSEABLE CAP



OPEN CAP TO THE LEFT

You will hear a click as the tamper evidence ring breaks.



CAP OPENS FOIL SEAL

The inner seal isn't visible but it remains attached just beneath the opening and doesn't fall into the product.



PRODUCT USAGE

Pour, consume directly from the container or through a straw.



RECLOSE CAP TO THE RIGHT

Once opened reclose, refrigerate and use within 48 hours.*

**When product is consumed directly from the container or through a straw, refrigerate the remaining product within 1 hour and use within 24 hours.*

A CONSISTENT, SIMPLIFIED LABEL DESIGN & SYSTEM



Consistent Branding

Brand-Specific Iconography

Color-Coded Caloric Density

COLOR-CODED CALORIC DENSITY SYSTEM

1.0 CAL	1.2 CAL	1.3 CAL
1.5 CAL	1.8 CAL	2.0 CAL

Color-coded caloric density system designed to improve accuracy of use.

For more information visit www.engage.abbott. If you purchase Abbott Nutrition products through a distributor, it is recommended that you work directly with your distributor for guidance on timing. If you purchase products directly from Abbott Nutrition, please contact your Abbott representative or customer service at 1-800-551-5838.

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