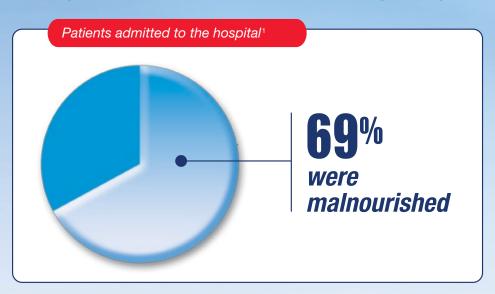


Malnutrition can pose a serious threat

69% of patients with cancer were malnourished upon hospital admission¹



The incidence of malnutrition in people with cancer ranges from 30% to 90%.²

- An impaired nutritional status is associated with:
- Reduced immune function³
- Increased risk for infection²
- Reduced response to treatment⁴
- Increased treatment-related adverse reactions⁴

 Regardless of weight, malnourished patients with cancer take in approximately 800 calories less than general medical patients⁵

- Calorie intake/day for a general medical patient = 2269

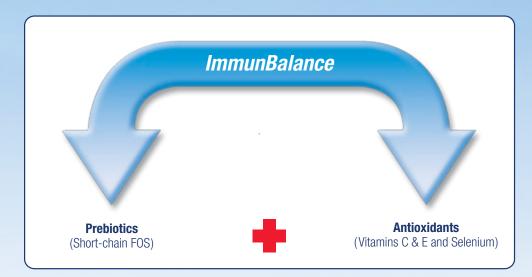
 Calorie intake/day for an individual with cancer cachexia = 1433

 As many as 20% of patients with cancer die from treatment-related malnutrition⁶

"Oral supplementation is the simplest, most natural, and least invasive method of increasing nutrient intake in all patients"

Take charge of your patient's nutrition with Ensure®

New Ensure has ImmunBalance, a unique blend of prebiotics and antioxidants* to help strengthen the immune system



- Specialized prebiotics, short-chain fructooligosaccharides (FOS), selectively nourish beneficial bacteria and create an environment not conducive to pathogenic bacteria growth⁸
- Prebiotics can be used in individuals who are immunocompromised or recovering from surgery[®]
- One serving (8 fl oz) of Ensure or Ensure Plus® has 2 grams of prebiotics
- Vital antioxidants—vitamins C & E and Selenium—support a healthy immune system^{3,10}
- It has been shown that patients with cancer have lower levels of plasma antioxidants than patients without cancer¹¹

Ensure provides important nourishment for the nutrition needed during treatment

- Clinically shown to increase body weight and reduce treatment interruptions in patients with head and neck cancer¹²
- 2 servings of Ensure Plus per day provide 700 nutrient-rich, needed calories (500 calories with Ensure)

*Vitamins C & E and Selenium.



Take charge of your patient's nutrition

Help patients start strong and be strong with Ensure®

New Ensure has ImmunBalance, a unique blend of prebiotics and antioxidants* to help strengthen the immune system

- The prebiotics in Ensure and Ensure Plus®, short-chain fructooligosaccharides (FOS), selectively nourish beneficial bacteria growth®
- Vital antioxidants enhance the immune system by helping prevent oxidative damage to cells^{3,10}
- 2 servings of Ensure Plus per day provide 700 needed calories (500 calories with Ensure)

	New Ensure therapeutic nutrition	
Nutritional Facts	Ensure (8 fl oz) Creamy milk chocolate	Ensure Plus (8 fl oz) Creamy milk chocolate
Prebiotics (short-chain FOS)	2 grams	2 grams
Vitamin C, % RDI†	50%	60%
Vitamin E, % RDI⁺	25%	30%
Selenium	25%	30%

†Recommended daily intake (RDI) is based on a 2000-calorie diet.

Recommend Ensure, the only supplement that has ImmunBalance, for the nutritional support of patients with cancer

For more information, talk to your Abbott Nutrition sales representative, call 1-800-551-5838, or go to **www.abbottnutrition.com**.

*Vitamins C & E and Selenium.

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